



**October 19, 2009**

**TWO NEW LETTERS OF INTENT SIGNED FOR STORRS CENTER  
Campus Cuts and Body Language Join Diversified Group of Prospective  
Tenants**

**Storrs, CT...**Preliminary commitments have been received from two Mansfield businesses planning to relocate to Storrs Center. Campus Cuts, a beauty salon, and Body Language, a tattoo studio, have signed letters of intent for tenant space in the new "Main Street" community. Both businesses are presently located at 1254 Storrs Road. To date, seven letters of intent have been signed for Storrs Center.

Campus Cuts has catered to the Mansfield community for over 30 years. Headed by Val Varga, the beauty salon has a following of local residents and students. Body Language, headed by Rob Lucey, is a destination primarily for UConn students. Lucey expects Storrs Center to provide an opportunity to expand the business, with larger space that accommodates additional artists.

Cynthia van Zelm, Executive Director of the Mansfield Downtown Partnership, states, "We are pleased that the leasing program for Storrs Center is drawing a diverse group of interested tenants. Our goal has been to attract businesses that have a wide appeal: to established Mansfield residents, UConn students and faculty, young families and retirees."

Macon Toledano, Vice President of Planning and Development for master developer LeylandAlliance, adds, "We welcome the early commitment of Campus Cuts and Body Language. They are established Mansfield businesses that should benefit from the vibrant mix of retailers, service providers, and restaurants that will be a draw for Mansfield and regional residents and visitors."